



# Dronitaly the event for Unmanned Vehicle System in Milan

by Fabrizio De Fabritiis

**Dronitaly is the event dedicated to all Unmanned Vehicle Systems (aerial, aquatic or land) that unites the leading names in professional remotely piloted systems market: producers, distributors, aeronautical operators, service providers, flying schools, universities, institutions, regulatory authorities, associations and the media.**



Dronitaly (25-26 September, Congress Center Atahotel Expo Fiera, Milan, Italy) is a solid business platform, where companies can showcase products, services, solutions and meet final users, big customers, investors, representatives from institutions and the public administration.

After the success of the first edition (October 2014), which attracted 2,300 professional

visitors, 50 companies, 80 journalists and delivered an impressive, high-profile conference programme, Dronitaly has become a reference event for the professional drone market. Dronitaly 2015 will be held on 25-26 September in a modern and functional venue: the Atahotel Expo Fiera Conference Centre, Milan. The venue is very close to the Universal Exhibition Expo 2015, a not-

to-be-missed event that will attract thousands of tourists but also professional operators from all over the world.

Engineers, surveyors, architects, managers, investors, public administration officials dealing with agriculture, remote sensing, videoing or technical inspection, will attend Dronitaly 2015 to find the most suitable solutions for their business quickly and easily.

This year visitors are expected from abroad thanks to the intensive ongoing relationships with the main European UAS associations and the foreign chambers of commerce.

Dronitaly is also an opportunity to be brought up to date thanks to the huge program of conferences that will again this year see collaboration with professional bodies, universities, institutions and associations and will give a deep insight of many topics such as drone rules & regulations, precision agriculture, technical inspections by





The results of this first market research will be presented on 25 September during the opening conference. And will provide operators and the market with a first snapshot of the drone industry in Italy. Plenty of space will be also given for workshops presented by exhibitors, an important opportunity to show the public how new technology and new operating applications function, in addition to providing a showcase for the latest professional drone models.

At Dronitaly both visitors and exhibitors have the chance to comprehend trends and evolutions on the horizon, get a unique, detailed picture of products, services and application and gain an overview of the sector that no other event can guarantee.



drones, remote sensing and topography, marine drones, disaster management, FPV piloting and BVLOS.

Dronitaly is also realizing the first research on the Italian market together with the market research company Doxa Marketing Advice.

Involving companies from all areas of the industry (drone

manufacturers, software vendors, producers of parts, flying schools, insurance providers among others), the research will put particular attention on business strategy and marketing. It will also provide operators, the public and the media with a valuable instrument for learning about and enhancing the drone market.

**Dronitaly** 25-26 SEPTEMBER 2015  
The event for civil UVS MILAN-ITALY

#### AUTHOR

FABRIZIO DE FABRITIIS  
CEO DRONITALY  
fabrizio.defabritiis@mirumir.it

Follow us on Twitter – @dronitaly  
Info: info@dronitaly.it |  
Tel. +39 02/45471111 |  
Web: www.dronitaly.it/en